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UTAH STATE LIBRARY BOARD MEETING

Minutes

Thursday, November 6, 2008
11:00 AM to 3:00 PM

Utah Valley University Library
Room LI 502
800 West University Parkway
Orem, Utah 84058
801.863.4636

Attendees:

Utah State Library Board Members: Terry Ann Harward, Chair; Jessica Van Buren, Vice Chair; Kevin Ash, Carolyn Bessey; Shelley Day, Michael Freeman, and Sam Passey.

USL Staff: Donna Jones Morris, State Librarian; Cheryl Mansen, Deputy Director/Library Development Program Manager; Craig Neilson, Library Resources Program Manager; Ron Van Harten, Executive Assistant; Susan Ludington, Youth Services Coordinator; and Sara Wever, Federal and State Grants Coordinator/Consultant

Invited Guests: Andrew Yergensen, LSTA Advisory Council Chair

State Library Board Members and USL Staff Members Not in Attendance: Brenda Hales and Lee Robinson

Call to Order and Introductions at 11:15 a.m. November 6, 2008

Terry Ann Harward welcomed attendees and proceeded with introductions.

Recent Reads (attendees share a book)

- Terry Ann Harward: America the Beautiful by Robert Sabuda. Bowling Alone by Robert D. Putnam
- Donna Jones Morris: Getting to Yes, Negotiating Agreement Without Giving In by Roger Fisher and William Ury, and for the second edition, Bruce Patton of the Harvard Negotiation Project and, Getting to No, Negotiating in Difficult Situations by William Ury, Director of the Global Negotiation Project at Harvard University, and co-author of Getting to Yes.
- Kevin Ash: The Making of Google and recommended a book called The Ultimate Question on Satisfaction by Fred Reichheld.
- Cheryl Mansen: The Chronicles of Narnia: Voyage of the Dawn Trader by C. S. Lewis.

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- Ron Van Harten: Various books with his daughter who is in the 1st grade.
- Andrew Yergensen: The Speaker for the Dead by Orson Scott Card.
- Sara Weaver: Help Me Mr. Mutt by Janet Stevens and Susan Stevens Crummel, and Exit Music by Ian Rankin.
- Susan Ludington: The Underneath by Kathi Appelt.
- Craig Neilson: Why People Believe Weird Things by Michael Shermer.
- Shelley Day: Guns, Germs, and Steel by Jared Diamond and, Mr. Unavailable and the Fallback Girl by Natalie Lue.
- Carolyn Bessey: The Keepsake by Tess Gerritsen.
- Mike Freeman: The Library at Night by Alberto Manguel and, Fast Food Nation by Eric Schlosser.
- Sam Passey: The Historian by Elizabeth Kostova and, various Curious George books by Margret and Hans Rey.
- Jessica Van Buren: Nik Kane Alaska Mysteries by Mike Doogan.

Terry Ann Harward welcomed Sam Passey and asked him to introduce himself.

Board Activities and Meeting Items on Behalf of USL

Terry Ann Harward, an Alumni of UVU, reported that the dedication of the Utah Valley University Library was a fabulous event.

Terry Ann Harward asked Board members if there was anything that had happened on behalf of the Utah State Library Board that they would like to report. She reported that she had asked newly elected legislators for their support for libraries.

Members reviewed the minutes, any updates or corrections were noted.

Shelley Day moved to accept the minutes with Carolyn Bessey seconding the motion. The motion passed unanimously.

Board Activities Continued

Mike Freeman discussed UVU Library and its partnerships, stating that UVU is broadening their effort in partnering with many local public libraries in Utah County.

Carolyn Bessey, chair of the ULA Legislative Committee, reported that at the beginning of the year the Committee outlined a few suggestions for the USL Board. The first was

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to adopt a legislator, which would involve establishing a positive relationship with one to make an impressionable imprint for 'libraries.' The Committee also suggested that all library directors do the same and increase their visibility in the community. She added that the Committee met last week and decided how to get legislators on board with libraries. The Committee agreed that with budget cuts, libraries need to focus on marketing the services that they offer to communities. The Committee's plan is that legislators will recognize that libraries are indispensable to their communities.

Carolyn stated that the Committee understood that USL needs to be prepared for the long haul if they don't get the funding needed and to find other creative resources. She reported that the Committee is starting a campaign on November 24, 2008 to help libraries prepare to increase their visibility and level of importance to communities to obtain the support they need.

Donna Jones Morris stated that in her conversation with the Legislative Committee, USL is attempting to have meetings around the State that would be jointly supported by the State Library and the Utah Library Association, and they would both work together to try to encourage cooperative efforts among libraries across the State. They discussed the economic situation in the nation, and particularly in Utah, and finding out what is most important to libraries at this time and how both ULA and the State Library can assist them. Donna also stated that USL isn't saying that it has all the answers only that it is trying to do this as fact-finding meetings, and a way of helping at the same time. There is no determination of how many meetings there will be, or where they may be held. Also, there has only been initial conversation with the President of ULA and not the whole ULA board.

Mike Freeman stated that he was impressed with the piece in the LSTA report on the Beaver Public Library and what that librarian was able to do. It didn't sound like they were getting any more resources but really doing a lot more in terms of what Donna was saying. Also, he believes this is a good time for the Board to note and praise Springville for passing a nine million dollar bond to build a new library. Mike also stated that he believes this is testimony to how important libraries are to people's lives and how people do support libraries in Utah.

Donna Jones Morris agreed with Mike's statement and also thanked him for noting what Springville has done.

Terry Ann Harward said library personnel should keep in touch with their state legislators because they are important resources because of budget issues. She said that it is important to create a personal relationship with each board member's own legislator. The more each legislator can see each library as somebody they know, as well as understand what the State Library does and what public libraries do for the community, then the legislators will see that libraries are the public's university and important to our lives and our culture, and to the education of our children and adults.

Terry Ann Harward stated that she sat in a meeting with 10 Utah County legislators who discussed the budget and how difficult this year has been. She said that one legislator

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explained how the federal government had been very fiscally irresponsible and Utah has behaved very responsibly in terms of budgeting, yet Utah is going to pay the price and that this will affect us all. Terry Ann stated that she knows for fact that the state budget and the legislature have tried very hard to maintain the rainy day fund, to act fiscally conservative, and that it is going to be a tough year.

Terry Ann said she would like to send a letter of congratulation to all legislators on behalf to the State Library Board, congratulating them on winning their elections.

Kevin Ash moved to send a letter of congratulation to all new legislators and to ask them to promote libraries with Sam Passey seconding the motion. The motion passed unanimously.

LSTA Overview

Terry Ann Harward asked Sara Wever to introduce herself.

Sara Wever has been with Utah State Library for a little over two months, was employed by the Salt Lake County Library System as the Branch Manager for about ten years, and has been a librarian for a little over 15 years. She explained that LSTA Grants are an interesting process, and one of the most interesting things she has learned is that there are many small libraries that have an extremely tight budget, are looking for funding and are very positive about the support they can get through LSTA. She explained that USL has recently gone through the Fall Grant round and the LSTA Advisory Council approved 10 mini grants for various libraries around the State; some were schools and some were public. She stated that she has helped many library directors with the grant process. She said she plans to update the State Library web site regarding how to apply for grants, and to make it easier for those who want to apply for a grant. Sara said that one of the ideas that came up during a recent Council meeting was to look at the libraries in Utah, more specifically the public libraries, to contact those who have never applied for a grant so the Council can offer assistance with future grant applications.

Sara Wever stated that she also plans to help libraries that are going through the grants process to focus on goals and priorities that are in agreement with both the State Library and the LSTA Council, which will help to streamline the grants process.

Mike Freeman suggested that the State Library have one page on its website that explains which goals are associated with specific grants to help those applying for a grant to know exactly which grant to apply for and what is needed for the grant.

Andrew Yergensen agreed that having a web page devoted to only grant applications will make the whole process much easier.

Sam Passey shared the outcome of one grant that was awarded to Mountain West Digital Library. He said that one of the volunteers who was digitizing various pictures of some Ute Indians had come into contact with two young Indian boys and one of them made a comment that he wished he wasn't alive. When the volunteer heard this, she

remembered one of the pictures that she was digitalizing was a picture of this boy's great grandfather. She found the picture and wrote a caption at the bottom that said "You are this man's son" presented the framed picture to this young boy, and reported that he was so profoundly in awe that he now keeps the picture on a stand next to his bed. Sam stated that he believes that if it wasn't for the grant or volunteer, this young boy might not be alive today.

Donna Jones Morris thanked Sam for sharing that story and said that capturing these types of stories could help when trying to get funding. Donna asked Carolyn Bessey to share a story with the board.

Carolyn Bessey shared a story about the freshman in high school who came into the Manti Public Library and said he believed that he could make energy out of the pollution in the air. He was looking for volumes of information from various books, some of which the library couldn't find at the Manti library, but through inter-library loan program, he was able to obtain those books. During his research, the boy's mother came into the library and explained that the ATF had been looking for him and once found, realized that he wasn't doing anything wrong, but cautioned his mother to not allow him to carry on with experiments in the house, but in the shed out back instead. Carolyn mentioned that the family moved out of the area, but that three years later this young man came back to the library and shared with her that he was attending MIT. Carolyn said that she thought MIT was exactly where he should be, and expressed how the library's inter-library loan program contributed to this young man's potential future.

Donna Jones Morris thanked Carolyn for sharing another positive story. She asked the board members to share any positive stories they had with Sara so they can be posted.

BREAK FOR LUNCH

All present at the break were again present.

Open Source and Beyond LSTA Grant Report

Craig Neilson gave a brief overview of open source and thanked Gretchen Freeman and Kenning Artlitsch for their assistance with this project. He explained that ILS stands for Integrated Library System which is basically the software that keeps track of patrons' records, allows for cataloging and acquisition of materials, and provides access to those materials. Evergreen is the primary open source solution being used and developed by larger libraries and library consortium. It started out at Georgia public libraries and continues to be custom developed by the library community, but USL is waiting for additional modules that we believe should be available by the end of the year. Craig stated that while it has been effectively implemented, at least in parts, by several consortium groups and individual libraries, it still is not complete. The University of Utah is continuing with their installation and is utilizing members of the original Evergreen development team, and that is where USL's LSTA dollars went in addition to their local consulting company, Alpha G. They did a demonstration and while it is functional, it has not advanced to the point where it has been tested by users across the academic library consortium. Craig stated that it appears that funding from the library consortium will continue with this project, it is unclear how long this will take, but the development of the

open source will continue. Craig stated that the sustaining cost of this system will be significantly less than what libraries are now paying commercial vendors.

Sam Passey stated that he is working with the development of this open source and a big factor is who is funding this program.

Craig stated that funding will take a model of cooperation from our partnerships.

Craig explained various components of Evergreen open source and how this open source is unique to each library, which is why development takes time. He stated that there is a movement afoot, particularly among the academic libraries to move away from this whole concept. Libraries are still basically in the concept of an ILS as an analog to a card catalog even though it is much more sophisticated. There is a lot of talk about service oriented architecture of creating bits and pieces which can be reused, repurposed and plugged in and out with the idea that this whole concept of a large ILS as one piece doesn't make sense anymore, and that these pieces can be shared across libraries to meet the needs based upon the needs of people to get information out and to meet the various organizational, cataloging and full text access needs of libraries.

Kevin Ash asked about open source initiative and whether anyone has been keeping up with lawsuits that Google is going through on copyright infringements, and how that may effect the open source initiative.

Craig explained that what Google is going through is different than our open source initiative, and that the idea of the ILS is to make available to each user what already is available online.

Mike Freeman stated that he just read an article online that Harvard is one of the major partners in the Google project, and how they have pulled back on this project. He stated their major concern is that Google is doing all this and that what Google is really trying to do is to get people to order a book or pay for a download, which is how they earn their money, and with open source, this is not what we are trying to do.

Kevin Ash asked Craig Neilson if libraries are starting to evaluate the functionality and content of the main trunk and determining whether they would take that code set and do their own thing. He asked Craig about the practicality of that, and what it would mean to public institutions being able to maintain either on an individual library or consortium type of setup.

Craig Neilson explained that an answer to Kevin's question would depend on the IT staff, and that Evergreen is working to resolve these issues.

Mini Grants Funded

Donna Jones Morris handed out a packet that contained a list of all who applied for the mini grant or the regular grants. She stated that she had met with Cheryl and Sara and jointly they decided who would receive mini grants, since as State Librarian she has authority to approve mini grants up to \$10,000.00. Donna explained that the LSTA

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Council approves regular grants up \$75,000.00, and over \$75,000.00 the State Library Board has to review the grant application. The mini grants were funded for \$47,446.00 and two were not funded because they didn't meet LSTA priority goals and their applications needed strengthening. Both were invited to resubmit next spring.

Jessica Van Buren asked about the Utah State Prison Library's electronic resources for offenders - What exactly does that include for them in terms of electronic resources?

Sara Wever explained that they do not have access to online legal information, which is what they will get.

Shelley Day questioned the availability of Internet access to prisoners. Sara explained that they have offline access to legal resources, not through the Internet.

Mike Freeman asked what Playaway is. Donna explained that Playaway is a device used to listen to prerecorded books.

Mike Freeman asked why the Park City digitization grant wasn't funded. Donna explained the grant wasn't funded because their application wasn't finished. They were given a chance to complete the application and they choose to resubmit later.

Mike Freeman asked what the rules are for buying books with LSTA funding. Donna explained the rules are the same, and that in order to buy certain books there has to be a reason for the books, and that it fits into the LSTA guidelines as set by the Board.

Andrew Yergensen said that UVU had asked LSTA for a grant application for their disabled and special needs students. Basically UVU had a small room for students. The grant was approved and a new room was stocked to meet the needs using LSTA funds.

Donna demonstrated a Playaway and highlighted how USL introduced Playaways to the small and medium size libraries statewide.

Donna Jones Morris concluded her discussion about grants by stating that there was \$47,446.00 worth of grants and there was \$100,000.00 allocated for mini grants this session so the remainder of the funds will be used in some way statewide because USL can not go back to previous grant rounds to distribute funds. She further stated that this past grant round there were not many grant applications.

1:25 p.m. Carolyn Bessey asked to be excused.

Andrew Yergensen said they had \$200,000.00 for regular grant applications. They had one grant approved for Washington County school district, "The End Search Project" for \$20,150.00. He stated that the LSTA council is going to look at how best to use the remainder of the money for the rest of the year.

Terry Ann Harward asked what the remainder of the money may be used for. Donna

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Jones Morris stated that the Council uses LSTA dollars in many ways, such as for Pioneer database subscription, and many other database programs, remembering that designated funds need to be spent in the current fiscal year.

Kevin Ash asked why there has only been one regular grant awarded. Sara Wever explained that LSTA originally started out with four regular grant applications. One applicant missed the deadline for turning in their application. One decided to postpone their project. The third was a school project that also missed the deadline. Several schools had stated to Sara that they intended to apply, but just didn't submit their applications.

Sam Passey asked if it is possible to put on the LSTA webpage some sort of tickler for applying for a grant. Mike Freeman asked if it is possible to not only have a tickler but to show what type of grant is available, and how to do all the necessary paperwork in order to secure the grant. Donna Jones Morris stated that Sara Wever is in the process of updating the website.

Andrew Yergensen recommended to the State Board a nomination for a new LSTA Council member (Angela Edwards) to be appointed, and asked the board to approve the nomination.

Terry Ann Harward asked if there was a motion to recommend Angela Edwards to be appointed to the LSTA Advisory Council.

Sam Passey moved to accept the recommendation for Angela Edwards appointment to the LSTA Advisory Council, with Jessica Van Buren seconding the motion. The motion passed unanimously.

Children's Services Overview

Susan Ludington stated that she has been in Utah for about two months and comes from the Pacific Northwest. She earned her MLS from the University of Washington in 2002, and has been working in children's services ever since. She shared that in the two months she has been with USL it has been very busy, and one of the bigger projects for children's services is the statewide summer reading program. Susan reported that three weeks ago USL sponsored four workshops across the state during which each member was given a summer reading program manual. Another major initiative is the Utah Kids Ready to Read program which she is in the process of revamping. She plans to establish a listserv of all the youth service librarians throughout the state for networking purposes. She feels that part of her job is to get the word out to all youth service librarians throughout the state about what type of grants are available for them, which can be done through the State Library's database, as well as training.

Declaration for Literacy Awareness Month

Donna Jones Morris presented Terry Ann Harward with the signed Declaration for Literacy Awareness Resolution. Terry Ann Harward read the Declaration for Literacy Awareness signed by Governor Huntsman proclaiming June as Literacy Awareness

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month. Donna stated that Jeri Openshaw is on the Literacy Commission with Mrs. Huntsman, and the work that she does on the commission is very significant in representing the State Library.

Budget Reductions

Donna Jones Morris stated that the State Library has had three percent of their budget cut so far and four percent has been cut across the board for the state and the only exception is public education. One percent of USL's budget cut was taken from pass through money that was allocated to housing and arts and that took up the 1% that would have come from the budget. Donna Jones Morris stated that the State Library has been asked to provide further budget cut scenarios but she does not know if or when they might take place. She further stated that the budget cut submitted will have an effect on business. However, she and her program managers are working very hard to ensure that there is as little impact as possible in work production and morale. Donna reiterated the importance of each board member taking time to get to know their legislators, especially during this faltering economy.

Projected State Library Board Meeting Dates

After discussion among the board members, the following dates were recommended:

March 25, 2009
June 3, 2009
September 16, 2009
November 4, 2009

Terry Ann Harward asked for a motion to accept the proposed dates for the State Board meetings. Mike Freeman moved to accept the proposed meeting dates, with Jessica Van Buren seconding the motion. The motion passed unanimously.

All attendees toured the Utah Valley University Library.

Staff Reports

Director's Report: Donna Jones Morris

- Sam Passey attended a training session with the Board Chair, Vice Chair and USL Director.
- Explained what Chief Officers of State Library Agencies (COSLA) does, and she also discussed Western Council (WESTCO).
- Officially thanked Jeri Openshaw for producing the TV spot "Nick" that advertised the Blind and Disabled Services.
- Asked the Board members how they preferred to receive Board Reports, as well as the two other advisory council reports - online or in print. The Board members preferred getting the reports once a year in print, and then all the others online.
- Stated for the record that she believes the staff at the State Library is phenomenal,

and is continually impressed with their professionalism and what they accomplish on a daily basis.

Deputy Director's Report: Cheryl Mansen

- Explained the "Pioneer Library Card" will allow you to check out items from the State Library and give you easy access to Pioneer and Overdrive, which is the new downloadable audio. She then passed out to each member their own library card.

- Discussed the Outstanding Library Award and the need to advertise the program because there has not been any interest so far. Mike Freeman asked if an individual library could apply, or do they need to be nominated. Cheryl stated that an individual library could apply.

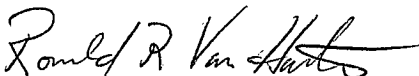
- Discussed the Bookmobile Program and that USL has decided that it will not fill K.C. Benedict's position at this time, and that various staff are assuming the responsibilities of that position.

Utah State Library staff changes: Donna Jones Morris stated that there were some changes in the Radio Reading Program which was already reflected in the report.

Terry Ann Harward asked if there were any other issues to be discussed or reviewed, and received a negative response from members. She stated that the next meeting will be March 25, 2009.

Terry Ann Harward asked if there was a motion to adjourn. Jessica Van Buren moved to adjourn the meeting, with Michael Freeman seconding the motion. The motion passed unanimously.

Submitted by:


Ronald R. Van Harten
Executive Assistant